

Louisiana Seafood Promotion and Marketing Board

Regular Meeting Agenda

September 27, 2023, 12:00 noon

Drago’s Restaurant

3232 N. Arnoult Rd. Metairie, LA 70002

1. Call to Order
2. Pledge of Allegiance
3. Roll call and Introduction of Guests
4. Adoption of the Meeting Minutes from the February 10, 2023 meeting
5. Adoption of the Agenda for September 27, 2023 meeting
6. Old Business
   1. Update on letters needed for board member appointments
   2. Current commercial and billboard campaign
7. New Business

* 1. Asian Carp
  2. Commercial for diversion project opposition starring local fishermen
  3. “We Serve LA Seafood” restaurant signs and promotion

1. Upcoming Events
   1. LSU vs. Florida Office of Tourism/ Seafood Tailgate
   2. Culinary Trails in Dallas, TX
2. Public Comment
3. Setting the next Board Meeting
4. Adjourn